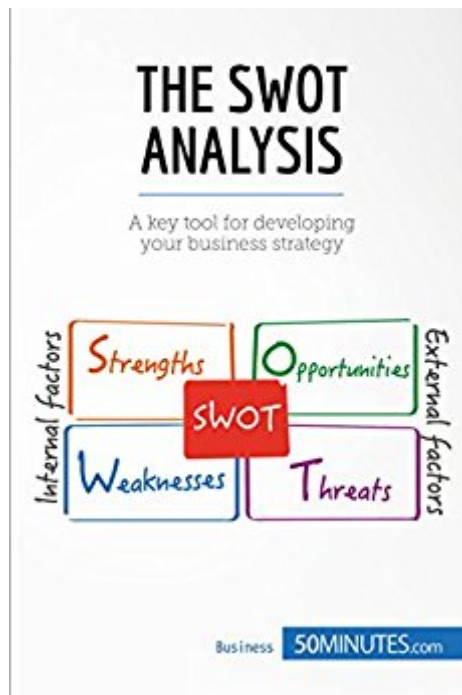




The book was found

The SWOT Analysis: A Key Tool For Developing Your Business Strategy (Management & Marketing Book 21)



Synopsis

Develop strengths to decrease the weaknesses of your business. This book is a practical and accessible guide to understanding and implementing the SWOT analysis, providing you with the essential information and saving time. In 50 minutes you will be able to:

- Determine the strengths, weaknesses, opportunities and threats of your business
- Distinguish the factors that affect the internal functioning and external environment of your business
- Develop a coherent strategy

ABOUT 50MINUTES.COM | Management & Marketing

50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.

Book Information

File Size: 1230 KB

Print Length: 32 pages

Publisher: 50Minutes.com (August 17, 2015)

Publication Date: August 17, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B014175M46

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #152,998 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #19

in Kindle Store > Kindle eBooks > Education & Teaching > Higher & Continuing Education >

Graduate School #22 in Books > Business & Money > Job Hunting & Careers > Business School

Guides #38 in Kindle Store > Kindle eBooks > Business & Money > Economics >

Microeconomics

Customer Reviews

This is my first exposure to this type of business analysis. It is very simplistic and understandable. It serves as a common language for a diverse group of people in an organization that might be involved in strategic planning.

Concise little reference guide that is easy to carry

[Download to continue reading...](#)

The SWOT Analysis: A key tool for developing your business strategy (Management & Marketing Book 21) Instagram Marketing for Dummies-The Complete Guide to Instagram Marketing: Learn Exactly How to Create Your Instagram Marketing Strategy From Scratch and Optimize Your Strategy for Long-Term Success. Hand Tool Essentials: Refine Your Power Tool Projects with Hand Tool Techniques (Popular Woodworking) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Email Marketing: This Book Includes Email Marketing Beginners Guide, Email Marketing Strategies, Email Marketing Tips & Tricks Nora Roberts Key Trilogy CD Collection: Key of Light, Key of Knowledge, Key of Valor Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) BASIC MARKETING: A Marketing Strategy Planning Approach (Irwin Marketing) Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing The Pareto Principle for Business Management: Expand your business with the 80/20 rule (Management & Marketing Book 15) An Expert Guide to Problem Solving: With Practical Examples (Learn proven scientific tools - Brainstorming, Fishbone, SWOT, FMEA, & 5Whys) Blue Ocean Strategy Concept - Overview & Analysis: Achieve success through innovation and make the competition irrelevant (Management & Marketing Book 16) Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) Strategic Digital

Marketing: Top Digital Experts Share the Formula for Tangible Returns on Your Marketing Investment (Marketing/Sales/Adv & Promo) Social Marketing Profits: Start and Grow a Business via Facebook Shopify or Instagram Local Business Marketing ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)